



Manheim

25TH ANNIVERSARY

KYLE PETTY CHARITY RIDE ACROSS AMERICA

BACKGROUND AND OVERVIEW

Twenty-five years ago, NASCAR driver Kyle Petty combined his passion for helping others with his love of motorcycles to create the Kyle Petty Charity Ride Across America. One of the most successful and popular charity events in the country, the annual motorcycle trek engages celebrities, Ride sponsors, motorcycle enthusiasts, fans and local communities to raise funds and awareness for Victory Junction. Since 1995, 8,400 riders have logged 12 million cumulative motorcycle miles and raised \$18.5 million for Victory Junction and other children’s charities.

The inspiration for the Ride came in 1994, when Petty and three friends rode their motorcycles from North Carolina to a NASCAR race at Phoenix International Raceway. Friends joined the ride along the way, and by the time the group reached Phoenix, it had grown to 30 riders. The turnout inspired Petty, and he decided to nurture the event into something bigger; the Kyle Petty Charity Ride Across America was born.

Since its inception by Kyle in 2004 in honor of his late son Adam, Victory Junction has served as the Ride’s primary beneficiary. Located on 84 acres in Randleman, North Carolina, Victory Junction exists to enrich the lives of children with chronic or life-threatening illnesses by creating camping experiences that are memorable, fun, empowering, physically safe and medically sound. As a result of the Ride, 8,185 children have attended Victory Junction at no cost to their families.

This year, to celebrate the 25-year milestone, Kyle Petty will lead approximately 250 riders on a corner-to-corner route starting in Seattle, Washington on May 3 and ending in Key Largo, Florida, on May 11.

Fans and spectators along the route may contribute to the Ride’s “Small Change. Big Impact.” program, which accepts donations at local stops.

TO KEEP UP WITH PETTY AND THE RIDERS LIVE, FOLLOW THE RIDE AND PETTY ON SOCIAL MEDIA:



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For more information about the 25th Anniversary Kyle Petty Charity Ride Across America or to make a contribution, please visit www.kylepettycharityride.com.